

DIGITAL ART

TLANCHANA FEST

All artists, artistic collectives, professors, students, graduates from Digital Arts, Plastic Arts, Visual Arts, or other related careers from Mexico and abroad, to participate in the Digital Art exhibition that will be part of our Tlanohana's Fest, Cinema and Digital Arts Seventh Edition that will be taking place from May 5th to May 9th in Valle de Bravo, State of México.

REGISTRATION BASES:

- This Digital Art announcement will contemplate four different types of artworks: Object-Art, Mapping Installation, Virtual reality, and Augmented Reality.
- The artwork's theme will depend on the participant's judgement.
- If plagiarism is detected, the artwork will be disqualified.
- The maximum number of projects each artist may subscribe is three.
- The artist or collective that gets selected must give a temporal, nonexclusive license to this festival for exhibition only during the period of the Seventh Edition in Tlanohana Fest.
- The artist or collective that gets selected must, if possible, show up or send a representant for the artwork's exhibition.
- The Festival will give only two accreditations per selected artwork.
- The selection criteria for the artworks will be regulated as follows:
 - Object-Art: Dedicated to only small pieces that require a closed area for exhibition. It is essential the complementary use of a transmedia technology and a current theme. Installations with no more than 2x2x2 mts can be accepted.
 - Installation: For pieces that can be installed outdoors and have all the installation requirements.
 - Mapping: Projections in different architectonic places and through the intervention of facades.
 - Augmented Reality and Virtual Reality: Will contemplate the use of social networks filters as well as pieces that were elaborated with an independent software that allows an interaction between the subject and the elements of a virtual world throughout electronic devices.
- The participation in the festival means that you agree with all the registration bases.
- The participants must comply with all the requirements and carry out the arrangements for the artwork's exhibition.
- The festival will not provide food, lodging, or any kind of transportation.

ENROLLMENT METHOD

1. Ask for and fill up the registration form. You can find it in our website: www.tlanohanafest.xyz
2. Send the registration form together with pictures, description of the artwork (no more than one page long), the artist's or collective's semblance, an ID in PDF format, curriculum vitae, and a link to a private video in Vimeo of the artwork sent to the following e-mail: inscripcion@tlanohanafest.xyz
3. The delivery of the artworks will be from the moment this announcement is published to February 28th, 2021 at 23:59 hrs (GMT-5).

ARTWORK EXHIBITION

- Once the artworks have been selected, all participants will be notified through email asking for the specific details of the artwork. Likewise, the location and direction information of where the artworks will be sent to will be given.
- The artworks received, depending on the nature of it, will be exposed the different venues as well as in digital spaces and cultural instances.
- If it happens to be a physical artwork, the participants will have to send all the pieces for the assemblage, as well a description of the piece and a detailed manual of how it should be installed before Friday, February 16th, 2021.

RESTRICTIONS

- The topic for each artwork is indeed free, but in case of physical works that are exhibited in public spaces must avoid the inclusion of nude pictures, explicit sexual content, visually violent, or any other type that may harm the sensibility of the spectator.
- The piece must be delivered in perfect conditions.
- The festival will not be responsible for possible damages that the artwork or any of its pieces may suffer during the delivery, and if this were the case, the artwork may stay out of the exhibition.
- The artworks that will be received must coincide 100% with the pictures or videos that were previously sent for the selection.
- No artwork that may be harmful for the integrity of the public, estate, or the environment will be accepted.
- The delivery expenses will be paid by the participants with no exceptions.
- The participants are responsible for checking all the customs procedures as well as the travel insurance of the artwork.
- No artwork can exceed 3x3x3 mts once it has been assembled.

EVALUATION

- The received artworks will be evaluated by the Department of Content and Programming of this festival.
- The ruling of the Department of Content and Programming will be final.
- Any technical difficulty or organization problem will be solved by the Department of Content and Programming of this festival.

Any doubts or clarifications will be answered through email: programacion@tlanohanafest.xyz

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