

PARTICIPATING BASES

Tlanchana Fest, Cinema and Digital Arts Festival is done by Tlanchana Cultura Audiovisual A.C to create an exhibition space for emergent talents from Mexico and all over the world with the help of different elements that encourage film creation together with new media and digital arts.

The Seventh Edition of Tlanchana Fest will be taking place from May 5th to May 9th, 2021 and will involve a series of projections, conferences, installations, workshops, among other activities that will be done virtually and physically and will work as a motivation to keep up with the filmmaking and digital art.

SELECTION AND CATEGORIES

- All short films from any genre that were finished from January 2020 onwards.

- Topic free.

The competing categories are the following:

1. Fiction short film
2. Animation short film
3. Experimental short film
4. Documentary short film
5. Musical videoclip
6. TV or Web series

Apart from the competing categories a long film sample will be shown. The categories are the following:

1. Fiction long film
2. Documentary long film
3. Animation long film

Long films will be accepted only if:

- A) It is the first work of the director of the film.
- B) It is a premiere, ergo, that it has not been projected in any other festival.

ENROLLMENT METHOD

To make your registration, follow these simple steps:

1. Log in to one of these platforms where you'll be able to upload your artwork:
 - www.movibeta.com
 - www.festhome.com
 - www.filmfreeway.com
 - www.clickforfestivals.com
2. Complete the registration form in the chosen platform (movibeta, festhome, filmfreeway, or clickforfestivals).
3. Pay your registration fee according to the selected platform:
 - Filmfreeway \$7.00 USD
 - Movibeta 5.00 €
 - Festhome 5.00 €
 - Click for festivals 5 €

4. The delivery of the artworks will be from the moment this announcement is published to February 28th, 2021 at 23:59 hrs (GMT-5).

* The registration fee applies for all participant categories both national and internationally.

** Check the payment specification for each platform.

** For the category Miradas de Barro there is no fee, and it has a special registration method only for mexiquenses.

MIRADAS DE BARRO SELECTION

Tlanchana Fest is a festival that belongs to the State of Mexico. Since the beginning, it has been concerned about being a platform for all the mexiquenses.

Miradas de Barro has been the selection of a project that gives testimony of the great work this state and its people has carried out.

To make your registration from the inside of the state, you need to follow these steps:

1. Send through Google Drive a standard resolution copy of your short film in the following format: .mov o .mp4, with codec h264, maximum weight of 1gb to inscripcion@tlanchanafest.xyz.

The file must be named with the title of the film and the heading of the email should be Miradas de Barro. This copy will be used for checking the artwork for the selection.

2. Send to the same email address your press kit with three pictures from the artwork (colored, 300 dpi, jpg or tiff format), synopsis of the film (Spanish and English), a brief biography of the author (Spanish and English), picture of the director (colored, 300 dpi, jpg or tiff format), data sheet with a list of the credits and a copy of your official ID credential that validates your residence in the State of Mexico accepting only the participation of the director or producer of the film.

a) Other platforms can be used like Dropbox or Mediafire by sending the download link to the email address. Avoid using platforms where the link expires.

b) The heading of any email should be the title of the film.

c) The participant's ID must demonstrate his residence in the State of Mexico. The only ones who will be accepted as participants will be either the director or producer of the film.

d) The person who sends the ID will be the participant and possible winner of any award the film may receive.

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ABOUT THE REGISTRATION

1. Commercial or propaganda works will not be accepted.
2. The official selection will be determined by the organizing committee together with the Department of Content and Programming and will be published before starting the festival.
3. When uploading any work to any of the platforms, a digital form must be filled out in these sites to be considered.
4. The person or collective that upload a work to any of the platforms must not forget to put the name of the director.
5. Any film that does not complete the registration like it was previously established (not paying the fee or not filling out the format) will not be participating in the festival.
6. Tlanchana Fest is not responsible for any troubleshooting problem that may happen with any of the platforms.
7. The people who fill out the registration form will be considered as the author of the film. They will have the intellectual and moral rights and must give all the permissions needed for the projection of the film and the following 6 months.
8. Once the registration is completed, no film can be removed from the festival under any circumstance.
9. The filmmakers, doers, and distributors who are participating demarcate Tlanchana Cultura Audiovisual A.C from any Copyright claim that may appear.
10. The received films will be evaluated by the organizing committee and the Department of Content and Programming, being their decision final.
11. The chosen films will be notified through email before publishing the official selection where the Festival laurels are attached for the promotion of each tape. Similarly, the steps to continue participating will be given to you as soon as possible.
12. Only three accreditations will be awarded per production team for each film. TLANCHANA FEST WILL NOT PROVIDE TRANSPORTATION, FOOD, OR LODGING UNDER ANY CIRCUMSTANCE.
13. The participation in Tlanchana Fest accredits that the participants have read and understood the bases of the summon.

ABOUT THE ARTWORKS

1. In the Festival there will be exhibition of audiovisual material of all kinds and themes, if it fits into any of the categories stipulated in this call. Participation is open to all the artworks from anywhere in the world.
2. There is no limit to the number of registered artworks (with their respective submission) per filmmaker, producer, or distributor, however, each of the artworks must complete the registration on the platform that they wish to use, as well as respect the indications in this regulation and summon.
3. Each of the artworks must be registered in a single category.
4. Any breach to any of these points will mean the disqualification from the artwork.
5. Short Films (Animation, Documentary, Fiction, Experimental) must have a maximum duration of 25 minutes including credits, to be considered in the competition.
6. Long Films must last a minimum of 60 minutes.
7. Video clips may have a duration of up to 6 minutes.
8. The video clip category only includes original songs.
9. For the Series category, the pilot chapter will be required, which may have a duration of a maximum of 60 minutes.
10. The Series category only contemplates new production series, made from January 1st, 2020 to date, whether they have been completed or are in the production process. The selected series will have the opportunity to participate in one of the alternative activities of Tlanchana Fest called Co-Working, Creative Collaboration Space, therefore, the presence of at least one of the members of its production will be necessary.
11. Participants must have the rights to the music, lyrics, and image of their productions.
12. In case that the audiovisual material exceeds the established time, the material may be selected for exhibition, but may not enter the competition.
13. All films must be in Spanish or have subtitles in this language and in the English language. Those that do not meet this condition will not be considered.
14. The Department of Programming and Content of this festival will establish the dates and times for the exhibition of each selected film.
15. All the selected films will be preserved by the committee as part of the Festival's film collection
16. Tlanchana Fest will not pay for the exhibition rights of the participating material.
17. An honorable mention will be given in each category by the qualifying jury, if it so decides.
18. Once the films have been selected, the filmmakers will have a period of one week to rectify data.

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AWARDS

19. After the festival is held, the content of the corresponding edition will be roaming, where the winning artworks and honorable mentions from the jury will be screened in various parts of the state and the republic. All of these are not for profit or charge of some type of fee for attendees and establishments.

1. All the awarded prizes by the festival and its sponsors will function as an incentive for the promotion of independent creation, the promotion of artistic development and the strengthening of the film industry.

2. There will be only one winner per category in competition. The short films that are awarded will be announced during the closing ceremony by the qualifying jury or by the organizing committee of the Festival.

3. The official award will be determined by the organizing committee of the Festival.

4. All selected filmmakers will receive the corresponding participation awards.

5. The winners and special mentions will be recognized as "highlights" of the Seventh Edition of Tlanchana Fest.

6. The qualifying jury will be made up of professionals from the industry; its members will be appointed by the organizing committee of the Festival.

7. The decision of the jury will be final.

8. The sponsors will have the power to deliver special prizes in addition to those awarded by the Festival, for which they will define their own selection regulations.

9. To claim the prizes, the winners must provide all the data that Tlanchana Fest requests during the 30 calendar days after the festival closes. In case of not receiving this information, Tlanchana Fest will not be responsible for the delivery of the prizes or delays that may arise in the process.

10. There will only be one winner and one honorable mention (If so, decided by the jury), per category.

EXHIBITIONS

1. All registered short films will be shortlisted; Those that meet the requirements and meet the quality criteria established by the Festival's organizing committee for their exhibition, will be integrated into a traveling exhibition and will be exhibited free of charge at cultural points and digital platforms, as determined by the organizing committee.

2. The screenings will be held in person (both outdoors and indoors) and virtually (on digital projection platforms, selected by the organizing committee) with prior programming and their respective dissemination.

3. The dates, times, places and assigned digital platforms will be announced on our social networks and our website.

4. The works that, due to their technical or quality limitations, do not enter the Tlanchana Fest exhibition, will be disqualified and will not be able to compete in any category or be exhibited during the festival.

5. Any participant who does not comply with any of the participation requirements or shows inappropriate behavior will be disqualified.

6. During the festival, the short films that are within the official selection will be screened, as well as those that are part of the 2021 sample despite not competing for an award.

7. The scheduling department will adjust scheduling blocks and schedules as deemed appropriate.

TERMS

Tlanchana Fest, Cinema and Digital Art Festival, held in the State of Mexico, Mexico, will at all times acknowledge the authorship of the participants who have made the registered works. By presenting the films participating in Tlanchana Fest, the author consciously, legally and without any limitation authorize said event to publicly display their material, either in cinemas, public spaces, television, digital platforms, among other applicable ones, during the period covered by each edition of the Festival and up to 6 months later with prior notice.

Likewise, you authorize the copying of said material in the formats required for the purposes.

Any document that supports the aforementioned must be signed by the participant in the event that it is required by Tlanchana Fest, this, applying both for film material and for printed material, as well as for all those materials received by the Festival.

No work, including its graphic material, will be used for profit, however, it may be used for promotional purposes before, during and after the Festival.

Any situation not foreseen in this call will be resolved by the organizing committee of this Festival.

Participation in the Festival implies acceptance of these Regulations.

Tlanchana Fest will obtain a temporary and NOT exclusive distribution license for the short films that are winners or obtain a special mention within the Festival to be included in a compilation of short films.

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